

Name of the PhD scholar	Name of the Department	Name of the guide/s	Title of the thesis	Year of registration of the scholar	Year of award of PhD
Sri Kumar .S.N.R	Business Administration	Dr. N. Rajasekar	Rural Industrialisation Concept Development in Madurai, Theni, Dindigul Districts of Tamil Nadu.	P8298	29.09.2014
R. Santhosh Kumar	Business Administration	Dr. N. Rajasekar	Talent Management to improve the organizational Performance in Automobile Industries	3823	Sept.,2014
N. Manjula	Business Administration	Dr. N. Rajasekar	Consumer Preferences and Perceptions with special reference to the Cellular Service		Sep.,2014
Shanmuga Rajan	Business Administration	Dr. N. Rajasekar	Mergers and Acquisitions: Impact of these strategic alternatives in Indian Companies	4206	Oct., 2014
R. Priya	Business Administration	Dr. N. Rajasekar	Integrated rural marketing system for MNC		Nov.,2014
M. Gurusamy	Business Administration	Dr. N. Rajasekar	Export Potential and International Marketing of Textile Products	2008	27.03.2015
Ayisha Milleth . M	Business Administration	Dr. N. Rajasekar	Job Alienation and Job Anxiety among LIC Employees in selected districts of Southern Tamil Nadu	2009	27.03.2015
N. Rajesh Kumar	Business Administration	Dr. N. Rajasekar	Work life Balance among the Employees and its impact on performance in Information Technology Industry		05.05.2015
U. Jeyasudharsan	Business Administration	Dr. N. Rajasekar	Compensation Management		25.09.2015
R.S. Bala Senthil	Business Administration	Dr. N. Rajasekar	Services Marketing – Strategies and Prospects with reference to life insurance Sector	P3802	28.09.2015
B. Subha devi	Business Administration	Dr. N. Rajasekar	Customer Relationship management and its impact on organizational effectiveness		Feb.,2016
R. Chandrasekaran	Business Administration	Dr. N. Rajasekar	Strategic HR policies and implementation in BSNL		10.03.2016
S. Alwarappan	Business Administration	Dr. N. Rajasekar	Marketing Strategies and consumer perception for Telecom Services	4562	July 2016

Ajit Janardhan Kurup	Business Administration	Dr. N. Rajasekar	A Study of Employability Gap in Information Technology Industry In Mumbai City District	P 3137	28.06.2017
B. Ramdiwakar	Business Administration	Dr. C. Jothi Baskara Mohan	Antecedents and Consequences of knowledge management practices in Banking Industry: An Empirical Study in Madurai	P 3783/ 23.01.2015	13.06.2018
J. R. Inbasaharan	Business Administration	Dr. C. Jothi Baskara Mohan	Retail Service Quality : An Empirical Study in Kanayakumari District	P 3846/ 24.02.2015	22.06.2018